

## Colorado Springs Fine Arts Center at Colorado College

Strategic Planning Museum SubCommittee

September 12, 2016

Fine Arts Center

3:30 pm – 5 pm

**Members Present:** Rebecca Tucker, *Co-chair*, Joy Armstrong, Jane Hilberry, Jessica Hunter-Larsen, Eric Perramond, Bruce Warren, Jaxon Rickel, *Staffer*

**Members Absent:** Blake Wilson, *Co-chair*, Susan Edmondson, Mario Montañaño, Annette Seagraves

- I. Minutes from last meeting
- II. Distributed Documents
  - a. Email was sent Sept 9th with the following attached- AAM docs, AAMG docs, and FAC at CC FAQ doc
  - b. Binder with CC President's Office research of 10 peer institutions- available upon request for subcommittee members to borrow
- III. Plan for Outreach and Engagement
  - a. Brainstorming potential constituencies for outreach:
    - i. CC – Students, Junior Faculty, FEC (Faculty Executive Committee), Local alumni, CC Staff
    - ii. FAC – Docents, volunteers, Staff, Artists, Donors, financial and art, Corporate Sponsors
    - iii. UCCS/PPCC/USAFA and K-12: GOCA (UCCS Gallery of Contemporary Arts), PPCC Downtown Studio Art Gallery
    - iv. Other Art galleries: Smokebrush
    - v. Other Arts Organizations: Manitou Arts Center, Pioneers Museum, Colorado Springs Philharmonic, Ormao Dance Company, Art on the Streets (Downtown Partnership initiative), Public Art Commission, COPPeR (Cultural Office of the Pikes Peak Region), Pikes Peak Arts Council
    - vi. Other Organizations / Constituencies: Downtown Partnership, Imagination Celebration, Colorado Springs Convention & Visitors Bureau, El Pomar Foundation, Politicians
    - vii. Cultural Groups: Hispanic Community, Native American Community, Japan America Society of Colorado

- b. Outreach Plan. Primary organizer(s) listed, then the target group, then related contact.
  - i. Email/Phone
    - 1. Susan Edmondson:  
Politicians
    - 2. Military \*reach out to Tara Thomas
    - 3. Southwest Studies, Rebecca Tucker:  
Native American Communities
    - 4. Southwest Studies:  
Hispanic Communities
    - 5. Southwest Studies:  
Aficionados Speaker Series attendees \*reach out to Anabell Sintas, distribute question cards at next few events
  - ii. Large Groups
    - 1. Joy Armstrong, Jessica Hunter-Larsen, Bruce Warren, Mario Montano, Eric Perramond  
CC Alumni \*Reach out to Anita Pariseau, Friday 14<sup>th</sup> Opening Party at FAC. 5-7 p.m. Erin is doing tickets for parents and students
    - 2. Joy Armstrong, Jessica Hunter-Larsen  
Arts Organization Group
    - 3. Jane Hilberry, Joy Armstrong, Annette Seagraves  
Docents/Donors Oct 14<sup>th</sup> 10:30 a.m. (because docents will all be there doing a walk through). Invite other Strategic Planning Committees
  - iii. Focus Groups
    - 1. Rebecca Tucker:  
CC Students \*reach out to the Student Gov. Assoc.
    - 2. Rebecca Tucker, Jane Hilberry, Joy Armstrong:  
Junior Faculty
    - 3. Rebecca Tucker, Jane Hilberry, Susan Edmondson, Bruce Warren:  
CC Faculty in the Arts
    - 4. Rebecca Tucker:  
Faculty Executive Committee
- IV. Other Business- Possibility of a 4<sup>th</sup> listening session
- V. Next Meeting: September 26, 2017, 3:30-5:00 pm in the Deco Lounge, Fine Arts Center. Discuss results of first round of outreach activities